



Schubert Club

2019–2020 Season

Schubert Club is an internationally renowned performing arts organization dedicated to expanding the enjoyment of classical music through world-class recitals, premier educational programs and rare collections of musical treasures.

An die Musik, Schubert Club's publication, is the primary communication medium for the organization.

An die Musik 1

Sept. 22–Oct. 31, 2019

Circulation: 5,000

Ads due: 9/3

An die Musik 2

Nov. 4, 2019–Jan. 16, 2020

Circulation: 5,000

Ads due: 10/15

An die Musik 3

Jan. 23–Mar. 10, 2020

Circulation: 5,000

Ads due: 1/3

An die Musik 4

Mar. 12–Apr. 22, 2020

Circulation: 5,000

Ads due: 2/20

An die Musik 5

Apr. 23–June 1, 2020

Circulation: 5,000

Ads due: 4/2

Final circulation numbers determined at press time. All rates are net, agencies add 15%

Advertising Rates + Mechanical Requirements

Back Cover	4-C	\$1,100	FULL PAGE <i>without bleed</i> 7" x 10" <i>with bleed</i> 8.25" x 11.125" <i>safety/live area</i> 0.25" from trim edges <i>trim size</i> 8" x 10.875"
Inside Cover (<i>front or back</i>) or Pg. 3		\$975	
Full Page		\$825	
2/3 Page		\$700	
Junior or 1/2 Page		\$575	
1/3 Page (<i>vertical or square</i>)		\$425	
1/6 Page (<i>vertical or horizontal</i>)		\$300	

*Discounted pricing available for multiple program insertions in this and in combination with our other programs. See below.

Performance Locations

- Ordway Music Theater; Saint Paul
- Ordway Concert Hall; Saint Paul
- Landmark Center; Saint Paul
- Schubert Club Museum; Saint Paul
- James J. Hill House; Saint Paul
- Saint Anthony Park United Church of Christ; Saint Paul
- Westminster Presbyterian Church; Minneapolis



REPRESENTING: ORDWAY • MINNESOTA OPERA • SCHUBERT CLUB • CHANHASSEN DINNER THEATRES • ARTISTRY CANTUS • CHILDREN'S THEATRE COMPANY • THE COWLES CENTER • MINNESOTA BOYCHOIR • MINNETONKA THEATRE + MORE!

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