

SMOKEY JOE'S CAFE

SEP 10-22, 2019

Circulation: 15,000
Ads Due: 8/20

THE NEW ONE

OCT 17-19, 2019

Circulation: 16,000
Ads Due: 9/17

MUSIC & MOVEMENT SERIES

OCT 25, 2019 – MAR 20, 2020

ROOTED, 10/25/19

Caravan, 10/26/19

Ragamala Dance Company, 2/15/20

HERbeat, 2/29/20

Les Ballets Trockadero de Monte Carlo, 3/11/20

Danú, 3/20/20

Circulation: 25,000
Ads Due: 9/18

SIX

NOV 29-DEC 22, 2019

Circulation: 50,000
Ads Due: 11/05

ONCE ON THIS ISLAND

FEB 4-9, 2020

Circulation: 15,000
Ads Due: 1/8

THE COLOR PURPLE

MAR 31-APR 5, 2020

Circulation: 20,000
Ads Due: 3/6

STING STARRING IN THE LAST SHIP

APRIL 8-19, 2020

Circulation: 20,000
Ads Due: 3/6

Final circulation numbers determined at press time. All rates are net, agencies add 15%

- HOLIDAY PROGRAM
- TOURING PERFORMANCE
- INDIVIDUAL PROGRAM
- MUSIC & MOVEMENT SERIES



Six



Once On This Island



The Color Purple

ORDWAY 2019-2020

BROADWAY SERIES

Advertising Rates* + Mechanical Requirements

Individual Programs + Touring Performances + Music & Movement Series	4-C
Back Cover	\$1,650
Inside Cover (front or back) or pg. 3	\$1,400
Full Page	\$1,200
1/2 Page (vertical or horizontal)	\$850
1/4 Page	\$650

Six	4-C
Back Cover	\$3,300
Inside Cover (front or back) or Pg. 3	\$2,900
Full Page	\$2,500
1/2 Page (vertical or horizontal)	\$1,900
1/4 Page	\$1,300

FULL PAGE (TWO OPTIONS)
 ① without bleed
 4.625" w x 7.75" h
 ② with bleed
 trim size
 5.375" w x 8.5" h
 *.125" bleed on all sides =
 5.625" w x 8.75" h
 safety/live area
 0.25" from trim edges

1/4
 2.25" x 3.75"

1/2 v
 2.25" x 7.75"

1/2 h
 4.625" x 3.75"

*Discounted pricing available for multiple program insertions in this and in combination with our other programs. See below.



REPRESENTING: ORDWAY • MINNESOTA OPERA • SCHUBERT CLUB • CHANHASSEN DINNER THEATRES • ARTISTRY CANTUS • CHILDREN'S THEATRE COMPANY • THE COWLES CENTER • MINNESOTA BOYCHOIR • MINNETONKA THEATRE + MORE!

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