



DOORS OPEN

MINNEAPOLIS

LET'S EXPLORE OUR CITY'S STORY

Doors Open Minneapolis is a weekend-long event that allows the public free, behind-the-scenes access to buildings in the City of Minneapolis that are architecturally, culturally, or socially significant.

The Doors Open project originated in Paris in 1984. Minneapolis is now one of approximately 30 cities worldwide that produce similar events. In 2019, its inaugural year, Doors Open Minneapolis was attended by 18,000 unique visitors, who made a collective 72,000 visits to 112 venues.

Distribution of this 40-page full color guide includes presence in the *Star Tribune*, *the New York Times*, digitally on the *Doors Open Minneapolis website*, in addition to placement on *City Pages* newsstands, and at the participating venues. The event will be attended primarily by people who live and/or work in the Twin Cities metro area.

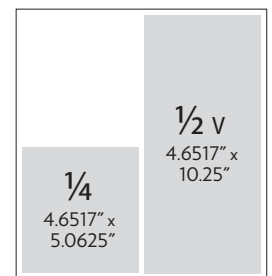
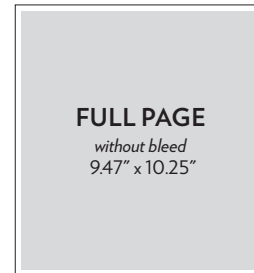
MAY 16 – MAY 17 | 10AM – 5PM

For more information about the event, please visit doorsopenminneapolis.org.

Advertising Rates + Mechanical Requirements

	4-C
Back Cover SOLD	\$3,100
Inside Cover (front or back) or Pg. 3	\$2,850
Full Page	\$2,600
1/2 Page (vertical or horizontal)	\$1,375
1/4 Page	\$750
1/8 Page	\$425
Feature Photo (for participating venues)	\$300

*Discounted pricing available for multiple program insertions in this and in combination with our other programs. See below.



Circulation: 240,000 + Digital Impressions • Ads due: March 26

all Blacks = 100% K-Only (CMYK), K=100%, C, M and Y at 0%	total area coverage (TAC): 240% the darkest 4-color area should not exceed 240%	CLICK HERE FOR MORE INFORMATION
---	---	---



REPRESENTING: ORDWAY • MINNESOTA OPERA • SCHUBERT CLUB • CHANHASSEN DINNER THEATRES • ARTISTRY CANTUS • CHILDREN'S THEATRE COMPANY • THE COWLES CENTER • MINNESOTA BOYCHOIR • MINNETONKA THEATRE + MORE!

To reserve your space: mary-kate@artsink.org • artsink.org • 763.568.5218

For artwork specifications + submission guidelines: design@artsink.org • artsink.org