



# minnesota BOYCHOIR

Helping Boys Find Their Voice

## About Minnesota Boychoir

The Minnesota Boychoir challenges boys and young men from many backgrounds to the highest standards of choral music, nurtures the development of exceptional character, and inspires and benefits the community.

Founded in 1962, the Minnesota Boychoir is dedicated to musical excellence, discipline, teamwork, and leadership preparation.

### Advertising Rates\* + Mechanical Requirements

	4-C	B+W
Inside Covers <i>(front or back)</i>	\$775	\$625
Full Page	\$625	\$525
1/2 Page <i>(vertical or horizontal)</i>	\$525	\$450
1/4 Page	\$375	\$250

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\*Discounted pricing available for multiple program insertions in this and in combination with our other programs. See below.

Annual Winter Concert Program: Dec. 15, 2019 and Jan. 5, 2020  
 Circulation: 2,500 • Ads due: 11/26/19

Annual Spring Concert Program: May 17, and June 7, 2020  
 Circulation: 2,500 • Ads due: 4/28/20

Final circulation numbers determined at press time. All rates are net, agencies add 15%



**REPRESENTING:** ORDWAY • MINNESOTA OPERA • SCHUBERT CLUB • CHANHASSEN DINNER THEATRES • ARTISTRY CANTUS • CHILDREN'S THEATRE COMPANY • THE COWLES CENTER • MINNESOTA BOYCHOIR • MINNETONKA THEATRE + MORE!

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