

Fall/Holiday Wrap

OCT 17 – DEC 15, 2019

INCLUDING:

Twin Cities Tap Festival
James Sewell Ballet
Crash Dance Productions
Who brought the Humbug

Circulation: 8,500
 Ads due: 10/2

Winter Wrap

FEB 14 – MAR 28, 2020

INCLUDING:

Collide Theatrical
Berit Ahlgren & Nathan Keepers
Penelope Freeh & Alanna Morris Van Tassel
HYBRID: Hatch Dance & STRONGmovement

Circulation: 5,000
 Ads due: 1/30

Spring Wrap

APR 3 – MAY 17, 2020

INCLUDING:

Minnesota Dance Theatre
Ballet Co. Laboratory
Zorongo Flamenco Dance Theatre
TU Dance
MIXTAPE

Circulation: 5,500
 Ads due: 3/19

*Final circulation numbers determined at press time.
 All rates are net, agencies add 15%*



THE COWLES CENTER 2019 FOR DANCE & THE PERFORMING ARTS 2020

Advertising Rates* + Mechanical Requirements

	4-C*
Back Cover	\$1,500
Inside Cover (front or back)	\$1,300
Full Page	\$1,100
2/3 Page	\$900
Junior or 1/2 Page	\$700
1/3 Page (vertical or square)	\$550
1/6 Page (vertical or horizontal)	\$350

*Discounted pricing available for multiple program insertions in this and in combination with our other programs. See below.

FULL PAGE
 without bleed
 7" x 10"
 with bleed
 8.25" x 11.125"
 safety/live area
 0.25" from trim edges
 trim size
 8" x 10.875"

2/3
 4.625" x 10"
 1/3 v
 2.25" x 10"

1/6 H
 4.625" x 2.313"
 JUNIOR
 4.625" x 7.25"
 1/6 v
 2.25" x 4.875"

1/3 sq
 4.625" x 4.875"
 1/2
 7" x 4.875"



REPRESENTING: ORDWAY • MINNESOTA OPERA • SCHUBERT CLUB • CHANHASSEN DINNER THEATRES • ARTISTRY CANTUS • CHILDREN'S THEATRE COMPANY • THE COWLES CENTER • MINNESOTA BOYCHOIR • MINNETONKA THEATRE + MORE!

To reserve your space: mary-kate@artsink.org • artsink.org • 763.568.5218

For artwork specifications + submission guidelines: design@artsink.org • artsink.org • 612.791.3629