



Ever After



Once On This Island



The Color Purple

SMOKEY JOE'S CAFE

SEP 10-22, 2019

Circulation: 13,000
Ads Due: 8/20

THE NEW ONE

OCT 17-19, 2019

Circulation: 16,000
Ads Due: 9/25

EVER AFTER

DEC 3-29, 2019

Circulation: 50,000
Ads Due: 11/11

ONCE ON THIS ISLAND

FEB 4-9, 2020

Circulation: 15,000
Ads Due: 1/15

THE COLOR PURPLE

MAR 31-APR 5, 2020

Circulation: 20,000
Ads Due: 3/11

GROUNDHOG DAY

JUL 21-AUG 9, 2020

Circulation: 30,000
Ads Due: 7/1

*Final circulation numbers determined at press time.
All rates are net, agencies add 15%*

- HOLIDAY PROGRAM
- TOURING PERFORMANCE
- INDIVIDUAL PROGRAM

ORDWAY 2019-2020

BROADWAY SERIES

Advertising Rates* + Mechanical Requirements

Individual Program Rates + Touring Performances

	4-C
Back Cover	\$1,650
Inside Cover (front or back) or pg. 3	\$1,400
Full Page	\$1,200
1/2 Page (vertical or horizontal)	\$850
1/4 Page	\$650

Ever After

	4-C
Back Cover	\$3,300
Inside Cover (front or back) or Pg. 3	\$2,900
Full Page	\$2,500
1/2 Page (vertical or horizontal)	\$1,900
1/4 Page	\$1,300

*Discounted pricing available for multiple program insertions in this and in combination with our other programs. See below.

FULL PAGE

without bleed
4.5" x 7.5"
with bleed
5.625" x 8.75"
safety/live area
0.25" from trim edges
trim size
5.375" x 8.5"

1/2 H

4.5" x 3.688"

1/2 v

2.188" x 7.5"

1/4

2.188" x 3.688"



REPRESENTING: ORDWAY • MINNESOTA OPERA • SCHUBERT CLUB • CHANHASSEN DINNER THEATRES • ARTISTRY CANTUS • CHILDREN'S THEATRE COMPANY • THE COWLES CENTER • MINNESOTA BOYCHOIR • MINNETONKA THEATRE + MORE!

for artwork specifications + submission guidelines: artsink.org • mary-kate@artsink.org • 612.791.3629