

Last Stop on Market Street
 Sept. 15–Oct. 21, 2018
 Circulation: 26,000
 Ads due: 8/8

I Come from Arizona
 Oct. 9–Nov. 25, 2018
 Circulation: 17,000
 Ads due: 8/30

How the Grinch Stole Christmas
 Nov. 6, 2018–Jan. 6, 2019
 Circulation: 50,000
 Ads due: 10/3

Mr. Popper's Penguins
 Jan. 15–Feb. 24, 2019
 Circulation: 30,000
 Ads due: 11/27

The Hobbit
 Mar. 12–Apr. 14, 2019
 Circulation: 24,000
 Ads due: 2/1

Roald Dahl's Matilda The Musical
 Apr. 28–June 23, 2019
 Circulation: 50,000
 Ads due: 3/20



About Children's Theatre Company

Children's Theatre Company creates extraordinary theatre experiences that educate, challenge, and inspire young people and their communities. CTC is the nation's largest and most acclaimed theatre for young people that serves a multigenerational audience of 275,000 people annually. CTC is the only theatre focused on young audiences to win a Tony Award® and is the only theatre in Minnesota to receive three Tony® nominations (for its production of *A Year with Frog and Toad*). CTC is committed to

creating world class productions at the highest level and to developing new works, more than 200 to date, dramatically changing the canon of work for young audiences.

CTC's education programs annually serve more than 93,000 young people and their communities through Theatre Arts Training, Student Matinees, Neighborhood Bridges, Kidcentricity, and early childhood arts education programs. **ACT One** is CTC's comprehensive platform for access, diversity, and inclusion in our audiences, programs, staff, and board that strives to ensure the theatre is a home for all people, all families, reflective of our community.

Advertising Rates* + Mechanical Requirements

	4-C	Season Discount
Back Cover (full page with bleed only)	\$3,600	\$2,700
Inside Cover (front or back) or Page 3	\$3,100	\$2,325
Full Page	\$2,600	\$1,950
1/2 Page (vertical or horizontal)	\$1,350	\$1,000
1/3 Page	\$850	\$625
1/4 Page (vertical or square)	\$575	\$425
1/8 Page	\$300	\$225

*Discounted pricing available for multiple program insertions as well as full season discount.

BACK COVER
 with bleed only
 8.25" x 11.125"
 safety/live area
 0.25" from trim edges
 trim size
 8" x 10.875"

FULL PAGE
 without bleed
 7.2" x 10.075"
 with bleed
 8.25" x 11.125"
 safety/live area
 0.25" from trim edges
 trim size
 8" x 10.875"

1/3
 5.3687" x 4.7303"

1/4 V
 1.7062" x 9.5806"

1/8
 1.7062" x 4.7303"

1/2 H
 7.2" x 4.7303"

1/4 SQ
 3.5375" x 4.7303"

1/2 V
 3.5375" x 9.5806"



REPRESENTING: ORDWAY • MINNESOTA OPERA • THE SAINT PAUL CHAMBER ORCHESTRA • SCHUBERT CLUB ARTISTRY • CHANHASSEN DINNER THEATRES • CHILDREN'S THEATRE COMPANY • CANTUS • THE COWLES CENTER HENNEPIN THEATRE TRUST'S SPOTLIGHT EDUCATION • MINNESOTA BOYCHOIR • MINNETONKA THEATRE + MORE!
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