

SPOTLIGHT EDUCATION SHOWCASE

A Program of Hennepin Theatre Trust

Spotlight Education engages Minnesota high school students in the performing arts, as the flagship education program of Hennepin Theatre Trust.

Excellence, passion and inspiration are the core values of *Spotlight Education* and the talented students who participate in this year-long program.

Through *Spotlight Education*, students enrolled in their musical theatre programs receive professional training and guidance to enhance their artistic, technical and performing skills.

Since its inception in 2005, the program has engaged more than 50,000 students in 100 schools across the state, helping foster life skills for these students.

At *Spotlight Showcase* — (dates TBD) at the State Theatre — the students take center stage and perform before live audiences, celebrating the best musical theatre talent in Minnesota.

Advertising Rates + Mechanical Requirements

| | 4-C | B+W | | |
|-----------------------------------|---------|-------|---|-------------------------------|
| Back Cover | \$1,250 | N/A | FULL PAGE without bleed 4.5" x 7.5" with bleed 5.625" x 8.75" safety/live area 0.25" from trim edges trim size 5.375" x 8.5" | 1/2 H 4.5" x 3.688" |
| Inside Covers (front or back) | \$1,150 | \$975 | | |
| Full Page | \$825 | \$725 | | |
| 1/2 Page (vertical or horizontal) | \$575 | \$450 | 1/2 v 2.188" x 7.5" | |
| 1/4 Page (vertical or horizontal) | \$450 | \$300 | | 1/4 2.188" x 3.688" |

Circulation: 6,000 • Ads due: TBD

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